Texas Power Launches a 100% Green Price Plan - Texas Power Pure

Arlington, TX- Texas Power has just introduced a new environmentally conscientious plan to customers aptly named "Texas Power Pure." This month-to-month variable rate price plan is the first "100% Green" plan made available from Texas Power.

Texas Power GM David Chase expressed great excitement while stressing the importance of the new plan. "I am immensely proud that we can provide our customers with the ability to help preserve this state that I can honestly say I am grateful to live in. We at Texas Power understand that the importance of eco-awareness is growing exponentially. Overall, we feel this is a step in the right direction of answering the call to action and accepting the responsibility every man has to both love and protect our planet."

Most price plans offered throughout Texas contain little or no renewable energy content. Customers who select the Texas Power Pure price plan know that by making this choice they are contributing to a cleaner atmosphere because it increases the amount of renewable energy being used across the state and decreases the amount of pollutants caused by fossil fuels.

About Texas Power:

Texas Power is a Texas owned and operated Retail Electric Provider located in the heart of the DFW Metroplex. Texas Power is committed to excellence in service and product, offering both residential and commercial electricity. For more information, visit www.TexasPowerOnline.com or call 1-866-SHINE-ON.

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